

MEMO 19 - 23

To: NPL Queensland, FQPL 1 to 6 and FQ Academy Clubs
From: Football Queensland
Subject: 2024 On-Field Kit Guidelines
Date: July 25, 2023

Dear Clubs,

Football Queensland (FQ) wishes to advise clubs of the [updated On-Field Kit Guidelines for 2024](#).

The 2024 On-Field Kit Guidelines apply to ALL clubs with Men's, Women's and Junior teams participating in the NPL Queensland, SEQ and regional FQPL leagues including the McDonald's FQPL 1, FQPL 2, FQPL 3, FQPL 4, FQPL 5 and FQPL 6, and FQ Academy competitions. The document includes information on the kit guidelines for the 2024 season and sponsorship assets available to clubs.

FQPL clubs with First Grade and Under 23 teams should take note that the approved sponsor position number 5, Club Sleeve Sponsor Logo 100cm will no longer be available for the 2024 season as this has been reclaimed by Football Queensland.

Subject to written approval from Football Queensland, Member Federation clubs are granted permission to utilise the space above the Player Name on the back of a jersey for "Club Branding" only, i.e. club messaging or abbreviations such as GCU for Gold Coast United. Clubs are not granted permission to utilise this space for sponsor branding.

The 2024 On-Field Kit Guidelines supersede any previous kit guidelines or advice that has been issued by FQ.

All clubs are required to submit their kit designs via email to competitions@footballqueensland.com.au for approval prior to the ordering of playing kits.

Further queries relating to the 2024 On-Field Kit Guidelines should be directed to Football Queensland via competitions@footballqueensland.com.au

[View the 2024 On-Field Kit Guidelines here.](#)

End.