

MEMO 16 - 24

To: Queensland Clubs
From: Football Queensland
Subject: #EQUALISER Club Webinar
Date: June 21, 2024

Dear Clubs

Re: #EQUALISER Club Webinar, Thursday 11 July 2024

In May, [Football Queensland announced the launch of the #EQUALISER campaign](#), an initiative designed to support the existing and growing demand for football in Queensland by calling for funding through state election commitments for critical infrastructure upgrades to enhance the capacity and capability of football clubs statewide.

Football Queensland would like to thank all clubs who participated in the #EQUALISER survey, which received over 6,000 responses statewide. In the weeks ahead, FQ will be sharing the insights gathered from the survey with the Queensland football community, including clubs who can use these insights as a tool to strengthen your club #EQUALISER campaigns.

In the lead-up to the state election, we will work closely with clubs to highlight the needs of our game through events, meetings, and advocacy with political parties, sitting members, and electoral candidates.

The next stage of the #EQUALISER campaign will focus on preparing club administrators to engage with your local candidates to secure funding commitments ahead of the upcoming Queensland state election.

To be considered for election commitments, projects ideally need to be 'shovel-ready' by early August 2024. The attached checklist is an important tool which outlines some of the steps required to achieve project readiness.

To prepare clubs to meet this deadline, FQ will be delivering an online club webinar to help with readiness of planned infrastructure projects, ensuring they are as complete and ready as possible ahead of the upcoming state election.

The online club webinar will be held on **Thursday, 11 July from 7pm to 8pm** and in addition to discussing project readiness, will also demonstrate how clubs can build relationships with their local candidates through the effective utilisation of the #EQUALISER campaign to maximise your chances of securing facility funding support.

READ OVER

The webinar agenda includes:

- An introduction of the *#EQUALISER* campaign
- How your club can best set itself up for state election commitment success
 - What you need to know
 - What you need to do
 - When this all needs to happen
 - What support Football Queensland can offer your club
- What is next?

[Register to attend the online webinar here.](#)

[Click here for further information about *#EQUALISER*.](#)

End.