

MEMO 12-23

To: Metro and Advanced Clubs

From: Football Queensland

Subject: Update on the Squadi Rollout

Date: March 17, 2023

Dear Clubs

As the 2023 season commences and the transition to Squadi continues, Football Queensland acknowledges and appreciates the work of clubs across the Metro region, the vast majority of whom with the support of club registrars and volunteers are fully set up and active in the Squadi platform and well prepared for the March 20 transition date.

To provide some context on the current scale and demands of our game, Football Queensland has recorded significant early participation growth statewide, including a 22% increase in participation in the Metro region and a 19% increase in women and girls' participation across Queensland.

Following the launch of Squadi, almost **100,000** users have been onboarded within the platform. As part of this process and as clubs and participants familiarise themselves with Squadi, FQ's Squadi implementation and support team has been processing 1,249 support tickets, with 100 tickets currently remaining. We ask for your continued patience as we work through these remaining tickets in the coming days.

Whilst 1,249 support tickets is a relatively low number in comparison to the large number of platform users, support ticket volume has dropped significantly over the last seven days as users become more familiar with the platform.

Despite strong participation growth recorded statewide, Football Queensland is continuing to manage a number of ongoing challenges in relation to draws and fixturing.

Since nominations for community competitions have closed, close to 200 previously nominated teams have withdrawn from across the Metro leagues for various reasons, primarily resulting from the misalignment of participation expectations and traditional team formations across clubs.

The late withdrawal of such a large quantity of teams has had significant impacts on the delivery and publishing of draws, with over 100 fixture redraws required simultaneously and causing immense resource load. FQ is very much aware of the consequential impacts this has had on clubs, and we thank you for your patience and understanding as we manage these challenges.

Football Queensland is reviewing and will evolve and improve pre-season processes in the future to limit the impact of late team withdrawals, including processes relating to team nominations and grading which will occur, in their entirety, through Squadi from 2024. This represents one of the critical reasons for the transition to Squadi as we continue to manage the nominations process and subsequent impacts on the game.



As confirmed in previous communication to clubs, all Metro and Advanced competitions will officially transition to the Squadi platform for the submission of team sheets **from Monday, 20**March. From this date, Squadi will be in full deployment and will become the single source for team competition and integrity.

In line with this transition, clubs are reminded that they have one week to allocate any remaining players, managers and coaches to teams in Squadi in order to successfully submit team sheets (and allocate goals, disciplinary and other data) within the platform for any matches during the week or on the weekend following the March 20 transition date.

FQ has already created the majority of teams (with the exception of MiniRoos) for clubs within Squadi, with any final teams to be created shortly. Clubs requiring assistance with allocating individuals to teams can find more information by viewing the Move Players club onboarding video available on FQ's Squadi Hub.

Following the full transition to the Squadi platform, clubs and participants at every level of the game will benefit from an improved football experience with access to the integrated competition management and registration system. Once implemented, the streamlined operational functions will ultimately reduce workload of club volunteers through the removal of unnecessary duplication.

A range of resources including club onboarding and app videos, club guides and troubleshooting Q&As remain available to access on FQ's Squadi Hub.

Enquiries relating to platform functionality should continue to be directed to the TAWK Help Desk available in Squadi, while any other queries should be directed to tickets@football-queensland.p.tawk.email

End.