

MEMO 01 - 24

To: Queensland Clubs
From: Football Queensland
Subject: New Features of Squadi Platform
Date: January 12, 2024

Dear Clubs

As preparations continue for the 2024 season, Football Queensland continues to work closely with WSA to implement enhancements and updates to the Squadi platform to deliver more integrated functionality for Queensland clubs.

With new club dashboards already rolled out in the system, [a number of new modules](#) are now available through Squadi, allowing clubs to better commercialise their products and offerings within the platform in a fully integrated way and removing the need for the use of other fragmented third-party platforms that cause duplication.

One new feature now available is Squadi's customisable '**website builder**', which integrates all registrations, fixtures, ladders, communications and eCommerce features to deliver a more effective and efficient, fully integrated website product for Queensland clubs. All clubs are encouraged to migrate their website to the Squadi platform to access the benefits of the fully integrated website builder.

For the clubs continuing to make the transition from third-party platforms, Football Queensland will support a seamless transition by covering the cost* of the movement of relevant data, web content and hosting costs of the new website for one year, when clubs sign up for a new Squadi website by March 1st 2024.

A new **POS system** and **ticketing function** are also now available for clubs within Squadi.

Squadi's '**POS system**' allows clubs to list an unlimited number of shop and canteen items with no monthly subscription fees and only a small transaction fee, delivering benefits including inventory tracking and payments reconciled as part of a weekly batch payout within the platform and offering contactless payments with Apple or Android phones in club canteens and shops in addition to cash payment functionality.

The Squadi '**game day ticketing**' function allows tickets sold by clubs to be accessed in-app or via the web app, with mobile redemption and management by club administrators, no monthly subscription fees and only a small transaction fee.

[Click here for more information on the new Squadi features.](#)

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Football Queensland will continue to keep clubs updated as further enhancements and updates are made to the Squadi platform.

Clubs should continue to direct all enquiries regarding Squadi to the FQ Squadi Support Desk via tickets@football-queensland.p.tawk.email

*Conditions apply

End.