

MEMO 01 - 23

To: Queensland Clubs
From: Football Queensland
Subject: Update on Implementation of Squadi Platform
Date: January 5, 2023

Dear Clubs

After very careful and ongoing analysis, Football Queensland has made the decision to delay the implementation of elements of the new Squadi platform in some regions across Queensland. FQ will be implementing the Squadi platform rollout in full in the Northern region initially, with all other FQ regions to be transitioned progressively as the 2023 season unfolds.

Over the last few months, the implementation team has worked tirelessly to ensure any transition to the new Squadi platform would not impose unintended challenges to clubs or participants during the Squadi implementation phase. FQ is not currently in possession of, or has tested, elements of software technology that link the Squadi platform to Football Australia's Play Football system.

With a small number of other important elements on the critical development path being deployed in the coming days, the compressed timing meant the difficult decision to move away from a uniform statewide rollout became necessary to avoid the potential of impacting clubs and participants. A more localised, regionally focused and progressive rollout under the current circumstances will deliver a more optimal onboarding experience for clubs and participants.

In working with the WSA team, it has further solidified our position that the Squadi platform is the best in its class by a significant margin and is unequivocally the market leader for sports management platforms. WSA as an FQ partner has performed impeccably; we are thrilled at the opportunities for football that are in front of us and we continue to work in alignment with WSA as we transition the remainder of the FQ regions to Squadi in the months ahead.

Operationally, FQ staff are currently moving *all* registration packages for *all* clubs (excluding Northern region) into Play Football, and *all* participants (excluding Northern region) will register in the manner consistent with previous years. It will remain **mandatory** for *all* participants to pay governing body fees online, through Play Football. Clubs who have yet to supply FQ with their registration packages are still required to do so, so that all remaining packages can be completed by the FQ team.

Referee appointments and payments for the 2023 season will commence initially through Schedula, and FQ TeamSheets will be deployed to manage game day operational requirements. These platforms and functions will be used and managed in the same way as previous seasons until such time as the Squadi implementation team determine, at some point during the season and once training has been delivered to a region, that a transition to the Squadi platform is recommended.



With the Northern region transitioning to Squadi at the commencement of the season, a separate pack of information, advice and direction will be sent directly to clubs in the region with sessions and training being deployed shortly.

End.